



CREDIT APPLICATION AND MEDIA AGREEMENT

Date: _____

PLEASE COMPLETE AND FAX TO: Chris Jarchow, Business Manager (direct fax number 870-932-2445)

Information given by the undersigned will be held in strict confidence and will be used solely by Jonesboro Media Group for the purpose of extending credit

1. Name of Applicant
2. Trade Name (if any)
3. Street Address
City State Zip
Phone Fax
E-mail web site
4. Billing Address (If different)
5. Business is: Incorporated Proprietorship Partnership Agency
Advertiser Media Buying Service In-House Agency
6. Date Business Established / / If Incorporated, Date of Incorporation / /
7. State of Incorporation Federal I.D. Number

Office Use Only
AE Name
Default Terms - CIA first 90 days
Immediate terms - please check
Describe type of business (comp code)
Is this Recruitment / Yes No
Revenue Type - Local Direct
Agency
Sponsorship
E-Commerce
Other

MANDATORY FOR ALL CLIENTS
Advertising Portal Login & Electronic Delivery of Invoices

Contact Name & Phone # to receive Electronic Invoices
E-mail Address to receive Electronic Invoices

8. PRINCIPAL OWNERS, OFFICERS AND PARTNERS (Attach separate sheet with additional information, if necessary)

Name Title
Home Address SS No.
Name Title
Home Address SS No.

9. CREDIT REFERENCES

Media Reference: Name and Address Phone Number
Media Reference: Name and Address Phone Number
Media Reference: Name and Address Phone Number

10. BANK REFERENCE

Name and Address Phone Number Account No.

Applicant certifies that all information contained herein is true and correct. Applicant grants permission to Jonesboro Radio Group to obtain independent credit reports or credit reports and other information from its references and bank, and authorizes the credit references and bank reference to release information to Jonesboro Radio Group that may be used to determine credit worthiness. Notwithstanding to whom bills are rendered, Advertiser, Agency and Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by Advertiser to Agency or to Service, or payment by Agency to Service, shall not constitute payment to station. All new advertisers must pay IN ADVANCE for first THREE MONTHS. Any existing advertiser without good media credit references must pay IN ADVANCE for a period to be determined by the general manager. All advertising billed is due, in full, within thirty (30) days. When an invoice is over thirty (30) days old, our business department will check to assure everything is in order. When an invoice reaches sixty (60) days old, ads will be taken off the air until past due amount is paid in full. It ads must be pulled a second time, all future orders will be cash in advance. Applicant agrees to pay all bills as rendered, and agrees that overdue accounts are subject to monthly service charges of 10% per annum. Applicant agrees to pay all costs of collection, including actual out-of-pocket expenses and a collection fee of twenty-five percent if collected through a collection agency or attorney. The laws of the State of Arkansas shall govern all contracts entered into between Applicant and station, and all disputes may be resolved within the Courts of the State of Arkansas.

Dated
Signature Company
Print Name Title